

ADVERTISER'S ORDER

All advertising orders are subject to club approval. Orders and fees MUST be sent to the club.

FOR OFFICE USE ONLY

LINE NUMBER

Club Name: Canaan Dog Club of America Show Date: September 16, 2005

Advertiser's Signature: _____ I Enclose: \$ _____

Address: _____

Telephone: _____ E-Mail: _____

Ad space: Check one: Full Page (4 1/2" x 7 1/4") Half Page (4 1/2" x 3 5/8") Quarter page (4 1/2" x 1 13/16")

FULL PAGE (actual size)

Prices: Full page	\$30
Half page	\$20
Quarter page	\$15
Photos:	\$10 each

Make checks payable to CDCA. Send with ad copy and photo(s) to Norma Bennett Woolf, 8461 Denallen Drive, Cincinnati, OH 45255. Questions? editor@canismajor.com or (513) 474-3378.

HALF PAGE (actual size)

QUARTER PAGE (actual size)

Deadline to club ad chairman
July 20, 2005

**No ads less than 1/4 page
All cover ads must be full page**

- Photo enclosed (Photos will be returned)
- Art enclosed (business card, logo, line drawing, PMT)
- Return art (Unless checked, art will not be returned)
- Tear sheet from past catalog (Original photo required; indicate KC name & date of catalog)
- Do not edit ad (Ads are subject to editing by advertising staff if copy is not clear of intent or includes too much copy & photographs for space allowed.)

TIPS TO ADVERTISERS

Please typewrite or print plainly all copy

*A few well-chosen words make
a more attractive advertisement*

- The cost of making a halftone from a photo is charged to the advertiser.
- Please submit clear photographs ... black & white preferred.
- PMT halftones and negative halftones are not accepted.
- Halftones on tearsheets are NOT accepted for reproduction. Please send original photo along with tear sheet copy.
- For a complete instruction guide to ad submissions & helpful tips to designing your own ad, see our web pages at www.onofrio.com/jodstwo/fyl/adspecs.html or click the "For your information" button on Onofrio's home page & select "catalog advertising guidelines" from the FYI menu.

Jack Onofrio Dog Shows
(405) 427-8181